

TM # 67052

NCC Cable System Order

11768183

Order #	62362377
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine
AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep'16

Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175
Client Code	
Product Code	
Est Code	5847B
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/04/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,750.00
Commission	\$412.50
Net Total	\$2,337.50
Total Spots	3
Affiliate Split	100.0
Sold On	
GRP	-
CPP	-
Cost Per Spot	GIMP
	CPM

Comments : 11.4 NEW ORDER: Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AEN W	10/31/16	11/6/16	20:00	21:00							X	-	-	1	\$1,000.00	\$1,000.00	30	
2	AMC	TALKING DEAD:	10/31/16	11/6/16	21:00	22:00							X	-	-	1	\$750.00	\$750.00	30	
3	ESPN	AVG. ALL WKS	11/7/16	11/13/16	19:00	22:30	X							-	-	1	\$1,000.00	\$1,000.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$2,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,750.00

SYSTEM APP: SALES ACCT Date Printed 11/04/16